



My Dance Card

My Bio

GAINS

Top Profile -Contact Spheres

Top Profile - What I can help

Power 1-1

Kindly note that this is Confidential, strictly to be used for 121 meetings only and not to be shared outside without our consent.



Shruthi Bharadwaj

Co-Founder

MERP MEDIA

My Bio

I am

Shruthi Bharadwaj

Business Name

MERP MEDIA

Location

Jayanagar, Bangalore(Native Bangalorean)

Previous Job

Digital marketer for 14 years in total

My burning desire

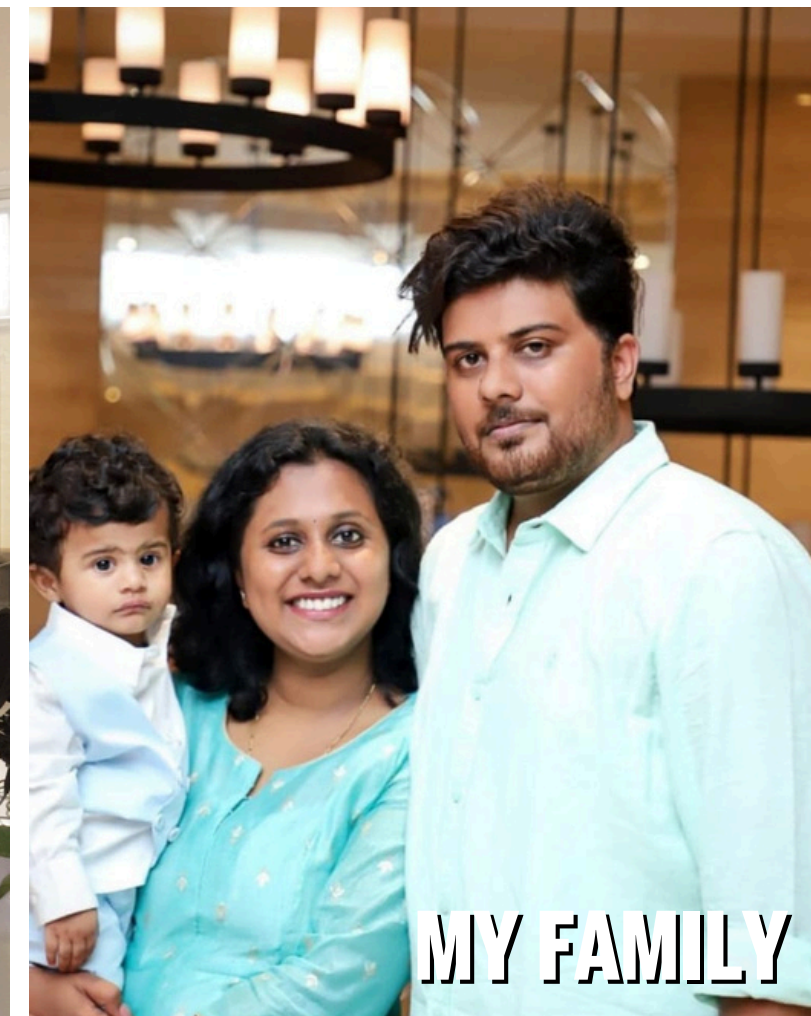
To make Merp media , a national agency

Something no-one knows about me

I can write in both hands, I'm an ambidextrous

Key to success

There is no plan-b



My GAINS

Goals

- Growing my network
- Work with big ideas
- Be on TED Talks

Accomplishments

- Successfully served clients
- Scaling up our company

Interests

- Branding Psychology
- Adventure Sports
- Traveling
- Photography

Networks

1. HerMoneyTalk - HERoines - Elite Member
2. Laghu Udyog Bharti - Consultant, Guest speaker
3. CEDOK - Guest Speaker, Resource person
4. KArnataka MSME - Guest Speaker, Resource person
5. StartupTN - Mentor
6. Blood Donation Volunteering
7. Scribe Pal (Writing exams for Blind Children)
8. Bizluru - Platform for small business owners
9. Karnataka Photographer's Association - Women wing
10. GIBCO - Community for real estate & construction
(Branding & Digital Marketing consultant)
11. Jain University - Alumini group
12. Sales Womentoring - Network for Women in sales
13. Womensweb.in - Author, Content contributor

Skills

Action taker • Decision making • Business Setup support • Objection handling • Negotiation • Upsell • Cross sell • Consumer Psychology • Brand Psychology • Brand Strategy • Business Strategy • Team management • Time management • Sales • Branding • Strategy • Creative • Interpersonal • Cognitive • Analytical • Kinesthetics • Training • Negotiation • Brand Marketing • Market Research • Leadership Development • Corporate Training • Public Speaking • Brand Consulting • Advertising • Strategic Planning • Sales Process • Sales Presentation • Media Strategy • Cx Acquisition • Brand Awareness • Strategic Planning • Problem Solving • Public Speaking • Cx Experience • Branding & Identity • Packaging Design • Luxury Brand Marketing • Networking • Leadership • Marketing Communication • Account Management • Business Development • Cx Satisfaction • Writing • Market Planning • Creative Problem Solving • Marketing Campaign Plans • Cx Conversion

Tops Profile

Ideal Referral - Categories

- E-commerce Startups - Jewellery, Clothing, Accessories, Home Decor, Kitchen, Pets, Beauty, Health, grocery, Sports, Fitness, bags, toys, baby products, car, motorbike)
- Service Sectors - Architects, Interior, Consultants, Travel Agencies, Car service/showrooms, HR, Videographer, Makeup Artists, Bakery, Bridals
- Health & Wellness - Doctors, Chiropractor, Surgeons, Paediatric, Gynec, Nutritionist, Psychotherapist, Speech therapies, Veterinary, Cosmetics & Skincare, Image consultant, Jeweller, Personal Trainers, Yoga,

How Can You Qualify Referrals for Shruthi?

1. Mid or medium Companies looking to scaling up their business
2. Businesses looking to brand or re-brand or reposition.
3. Business/owners looking for personal branding
4. Instagram MArketing (We create concepts, script, shoot, edit, manage and get more visibility)
5. One who wants to generate leads from platforms like Google Ads, Meta Ads etc
6. E-commerce or product companies to enhance their packaging
7. Business owners looking to curate their Customer Experience

Ideal Referrals - Partner

- Chartered Accountants
- Website Developers
- Print Advertising
- Financial Advisors
- Business Loan Advisors
- Investment consultants
- Event Planners
- Communities and networking organisers
- Certificate providers - like FSSAI, Agents
- HR of mid sized companies

What Is Not A Good Referral for Shruthi?

- Low budgets
- Doesn't understand the market spends
- Cannot commit a long term
- Just curious
- Not flexible or not willing to take risk
- Doesn't understand the importance of brands and asking for just a logo
- Not serious
- If not a decision maker

Power 1-1

My Contact Sphere

I can help you connect you to

- E-commerce Business owners
- Photographers
- Event Managers
- Real Estate/Construction
- Business owners from various sectors
- Karnataka MSME
- Startup TN
- B2B - Tech, Softwares
- Travel Agency
- Karate Federation

Key contact spheres not yet in our chapter

- Generator Dealer, Caterer, Modular Furniture supplier, Printer, Pest Control, Electrical contractor, Steel supplier, Hotel Owner, Plumbing contractor, Advertising Agency

Last 10 Customers

1. SAY - Yoga (Social Media Management)
2. NIECCE - National Institute of Early child care & Education(Lead generation campaign)
3. Pepperfry - RR Nagar, Nagarbjavi - Sales Training
4. Gleegal - Genz Jewelry brand - Complete branding, packaging
5. My Chaicorner(Unit of Chaipoint) - Marketing strategy, Ads for franchise outlets, graphic designs, social media posters
6. Girlush (Unit of A1 Chips) - Marketing Strategy, Ads for Franchise Outlets
7. Interiorize - Google Ads Campaigns
8. JET SET MOVE - Visa agency - Complete branding
9. FreshGoBite - Goli Soda - Complete branding, packaging
10. Pure Creamium (Vijayam) - Ice creams - Complete branding, packaging
11. Balaji Stonecrete - Social media management
12. IndicBhoomi - Genz clothing brand - Social media management , Brand Repositioning
13. MercSat -Stock Market - Meta Ads
14. Prameya Health (Unit of Garbhagudi IVF) - Designs and PPTs
15. Aeriqs - CCTV - Social Media Posters

Tops Profile Top product

1

PERFORMANCE MARKETING

- Google Ads.
- Facebook/Instagram Advertising.
- YouTube & Display Ad

2

BRANDING & STRATEGY

- Get your Business re-imagined with fresh Brand Strategy.
- Research and Insights.
- Logo and Naming, Packaging.

3

ORGANIC MARKETING

- Search Engine optimization
- Social Media Marketing
- Content Marketing

4

DESIGN & DEVELOPMENT

- Websites
- Mobile and Web Apps
- Customized software's & Applications.

5

CONTENT CREATION

- Video Creation.
- Audio/VO/Music Creation.
- Imagery and Graphical Content.

6

INFLUENCER MARKETING & PR.

- We promote your brands with APT influencers in your niche and drive relevant traffic.
- Digital Press Releases.

How are we different?

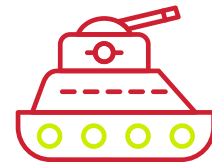
USP : To Team Members



We are a modern people company with no strict rules!
No Timing Restrictions (Flexible work hours), No Dress Code ,
No Gender/Racial Bias, No academy-biased
We don't ask what's your background, where you come from
or what certificates you hold or even how many backlogs do
you have. We respect talented individuals and creativity. We
believe every individual has talent and we optimise to their
best.

USP : To our Clients

Best Value for Money & Time Invested.
Stonking their growth Scale.



USP :To our Competitors

Yes, we love them too and constantly give them a run for
their money.

The Vision



We believe vision as a short term thing – At this point
we aim to give top notch quality service to our clients
in Bangalore.

The Mission



Very simple, creating Merp Media in to an agency in
National Scale.

Company profile

Merp Media is a New Age digital Marketing Agency. We
excel in all modules of Digital Marketing. Starting
from creating websites, Brand awareness,
maintaining online presence & paid ads which is our
secret sauce to bring businesses to any business.

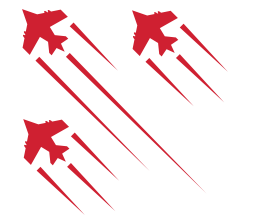
Team Size

22 Pax overall including, Full time Team
Members, Remote, Freelancers and Interns.



Achievements

- 100 % client satisfaction.
- 85 + projects delivered.
- Started with a single laptop from a small room in an
apartment to a smaller shoebox office, and currently we
are in heart of the city Jayanagar, presence in two
cities. And all that is, totally bootstrapped without
external money.
- Stable Growth
- Clients (no of clients) : 85+





Shruthi Bharadwaj

Co-Founder

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what you get

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instagram

e-mail

**MERP
MEDIA**

PREM

THE BRAIN BEHIND ALL THINGIES

☎ 63 660 83 83 0